

**From:** Arthur Sunga <arthur.sunga@brooksrunning.com>

**Sent:** Tuesday, April 16, 2024

**Subject:** Brooks Running - Wear Test Opportunity

Hi, my name is Arthur and I am a perception researcher on the run research team at Brooks Running in Seattle. I'm once again reaching out to your club because Brooks is passionate about running and developing the best run gear so that everybody can Run Happy. Our research teams are experts in understanding the body in motion and work to innovate in run technology.

An important step to this runner-centered innovation, is asking runners for their feedback on our run gear. To best serve the running community, we are seeking new runners to join our Wear Test program. As a participant, runners will periodically receive free gear. In exchange, we will ask testers to run and walk in our gear, and complete an online survey to share their experience running in the gear – specifically how it fits and feels, and what they like and dislike about the product.

At Brooks we celebrate diversity, equity, and inclusion and encourage runners of different races, abilities, genders, ages, sexual orientation, body types, and backgrounds to apply. Due to our sample production process, we are particularly seeking people who wear a women's size 6.5, 8.5, 10, 10.5, 12, or 13.5 shoe and a men's size 7, 8.5, 9, 10.5, or 12 shoe.

If you or any of your members are interested in joining the Wear Test program, please sign up using the link or the QR code below. If you have any questions or would like to discuss Brooks' Wear Test program, please feel free to reach out to this email!

[https://brooks.az1.qualtrics.com/jfe/form/SV\\_2uDMU7Snm6y06LY](https://brooks.az1.qualtrics.com/jfe/form/SV_2uDMU7Snm6y06LY)

Cheers,

Arthur (he/him/his)

Perception Researcher

e | [arthur.sunga@brooksrunning.com](mailto:arthur.sunga@brooksrunning.com)

w | [www.brooksrunning.com](http://www.brooksrunning.com)

**BROOKS RUNNING**

3400 Stone Way North, 5<sup>th</sup> Floor

Seattle, Washington USA | 98103

